

# **Motion Picture Theater and Associated Promotion**

## **Abstract**

A method of promoting and playing a motion picture at a theater in which the motion picture is not scheduled to begin at any particular time, the patron may visit the theater when convenient, and the motion picture begins a pre-determined period of time after the first patron arrives. The motion picture may begin earlier if a pre-determine level of patrons arrive. Various system are also described to support this process, including systems that delay the determination of the motion picture that will be played by a particular theater until after a visiting patron selects that motion picture. Applying these concepts to purchased or rented offices, apartments and condominiums is also disclosed.